

## Joseph Orozco

### Acting Director of The Entrepreneurship Hatchery and Adjunct Professor



As Acting Director of The Hatchery, Adjunct Professor **Joseph Orozco** ([Centre for Management of Technology and Entrepreneurship](#)) brings an international perspective through his professional experience in Canada, the United States and South America. With expertise in management, sales, marketing and business development, he has worked in the petrochemical, construction and renewable energy sectors, as well as in financial information services. His business acumen and entrepreneurial spirit help him to communicate and develop successful, long-lasting relationships and businesses.

His first venture was launched while he was still attending university, manufacturing metal frames for stoneware. Next, he landed a role in sales and business development at the Dow Chemical Company. This key opportunity led him to found and lead or co-lead several companies, including C.R., a logistics company on contract with Dow; Telequote, which was ultimately sold to Reuters; Latamtrade, an agnostic trading platform for the Latin American community and Professional Operating Platform ('POP') system for brokerage firms; and Simeon International, a Canadian company providing soundfield amplification systems for the classroom. Angel investor in [Medipattern Corporation](#) until 2010.

Orozco earned his Bachelor of Industrial Engineering (Laureate Thesis Award) from Javeriana University in 1986, and his Masters in Marketing from Andes University in 1992. Orozco has also studied at The Wharton School, University of Pennsylvania in its Mergers and Acquisitions Executive Program in 2007 and at the Rotman School of Management, University of Toronto, where he completed its Small and Medium-Sized Enterprise (SME) Board Effectiveness Program in 2011.