



UNIVERSITY OF TORONTO
FACULTY OF APPLIED SCIENCE & ENGINEERING

Cristina Amon, Dean

MEMORANDUM

2010/11-09

To: Chairs and Directors

From: Cristina Amon, Dean

Date: December 1, 2010

Re: Appointment of Director, Engineering Business Minor

I am pleased to confirm the appointment of Professor Jonathan Rose as the Director of the Faculty's new Engineering Business Minor. His term begins January 1, 2011 through to June 30, 2012.

The Engineering Business Minor Director will work closely with the Associate Dean, Cross Disciplinary Programs and across the Faculty to launch and coordinate the implementation of our new undergraduate Minor within the Faculty of Applied Science and Engineering. Professor Rose will coordinate and oversee the development of new courses, including the Joint Rotman Engineering courses, and the appointment of instructors to these courses. In addition, he will lead the on-going evaluation and evolution of the core courses and coordinate the engineering economics courses taken in all undergraduate engineering programs.

Professor Rose brings to this position extensive knowledge of the Faculty as well as practical experience within the engineering-business sector. He is a 1980 graduate of Engineering Science and received his MASc in 1982 and his PhD in 1986 in Electrical Engineering from the University of Toronto. He joined the faculty in the Department of Electrical and Computer Engineering in 1989 and served as Department Chair from 2004-2009. He co-founded Right Track CAD Corporation in 1998, and served as the company's President and CEO until 2000 when it was acquired by Altera Corporation. His combination of business acumen, leadership abilities and insight to the connections between engineering and business will be of great benefit to the implementation stage of the Engineering Business Minor.

On behalf of the Faculty, I am exceedingly grateful for the significant contributions Professor Rose will undoubtedly make to the establishment of the Engineering Business Minor and for his willingness to take on this new and important role.